

Laporan Performa Konten Media Sosial

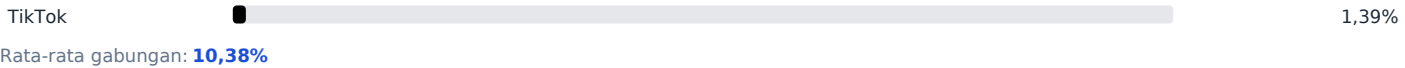
Badan Pengawas Obat dan Makanan (BPOM) di Jambi
Platform: **TikTok** | Periode: 01 Jan 2000 - 08 Oct 2026 | Dicetak: 08 Oct 2026 15:49 | Oleh: Pengunjung (publik)

Ringkasan Metrik Utama & Engagement Rate

PLATFORM	KONTEN	VIEWS	LIKE	COMMENT	SHARE	ENGAGEMENT RATE
TikTok	135	28.651	366	18	15	1,39%

Engagement Rate

(Like + Komentar + Share) ÷ Tayangan — panjang batang dibatasi maksimum 100% agar tidak melampaui kolom.



Pertumbuhan Followers

Jumlah followers pada awal dan akhir periode laporan, berdasarkan catatan harian update data.

PLATFORM	AWAL PERIODE	AKHIR PERIODE	PERTUMBUHAN	%	DATA TERAKHIR
TikTok	406	407	+1	+0,3%	08 Oct 2026

Top Konten Berdasarkan Engagement Rate

Diurutkan dari Engagement Rate tertinggi ke terendah pada periode terpilih.

#	PLATFORM	JUDUL / KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	INTERAKSI	ENG. RATE	LINK KONTEN
1	TikTok	Abang-ayuk #sahabatBPOM Kepala Balai POM di J...	20 Feb 2026	Video	118	12	10,17%	https://www.tiktok.com/@bpo m.jambi/video/7608854100658228497
2	TikTok	Konten tiktok	03 Apr 2026	Post	125	12	9,60%	https://www.tiktok.com/@bpo m.jambi/video/7624498918822399253
3	TikTok	Konten tiktok	16 Jan 2026	Post	645	37	5,58%	https://www.tiktok.com/@bpo m.jambi/video/7595760354609696008
4	TikTok	☑ INOVASI PUNGGAWA BPOM JAMBI ☑ HADIR UNTUK...	25 Sep 2026	Post	110	7	5,45%	https://www.tiktok.com/@bpo m.jambi/video/7689393535442750741
5	TikTok	Pengawasan Pangan Takjil - 4 dan 6 Maret 2026	07 Mar 2026	Video	124	6	4,84%	https://www.tiktok.com/@bpo m.jambi/video/7614511974440897812
6	TikTok	Abang Ayuk #sahabatbpom Pada 11 Februari 2026...	13 Feb 2026	Video	188	9	4,79%	https://www.tiktok.com/@bpo m.jambi/video/7606297916478672144
7	TikTok	Abang Ayuk #sahabatBPOM Mari simak SEKILAS P...	28 Feb 2026	Video	135	6	4,44%	https://www.tiktok.com/@bpo m.jambi/video/7611757669908581653
8	TikTok	Pengawasan Pangan Takjil - 5 Maret 2026	07 Mar 2026	Video	182	8	4,40%	https://www.tiktok.com/@bpo m.jambi/video/7614511538208050452
9	TikTok	Abang Ayuk #sahabatbpom jangan asal beli prod...	10 Feb 2026	Video	160	7	4,38%	https://www.tiktok.com/@bpo m.jambi/video/7605062036137037074

#	PLATFORM	JUDUL / KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	INTERAKSI	ENG. RATE	LINK KONTEN
10	TikTok	Abang Ayuk #sahabatpom Dalam rangka menyambu...	13 Feb 2026	Video	121	5	4,13%	<a href="https://www.tiktok.com/@bpo
m.jambi/video/760629822909
2683025">https://www.tiktok.com/@bpo m.jambi/video/760629822909 2683025

Daftar Konten Media Sosial — TikTok (135 konten)

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Abang Ayuk#sahabatpom Sama-sama nggak mau kebobolan! Timnas...	06 Oct 2026 15:50	Post	158	5	0	0	0	3,16%	https://www.tiktok.com/@bpom.jambi/video/7693474395095895348
#SERUNAI	05 Oct 2026 09:51	Video	21	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7693010942203858197
Abang Ayuk#sahabatpom selamat Hari Tentara Nasional Indones...	05 Oct 2026 08:38	Post	122	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7692992122143919380
Abang Ayuk#sahabatpom Jambi, 1 Oktober 2026 — Balai Pengawa...	01 Oct 2026 11:22	Post	200	6	1	0	0	3,50%	https://www.tiktok.com/@bpom.jambi/video/7691550054309743892
Abang Ayuk#sahabatpom Selamat Hari Kesaktian Pancasila Mari...	01 Oct 2026 11:21	Post	210	3	0	0	0	1,43%	https://www.tiktok.com/@bpom.jambi/video/7691549793448987924
Abang Ayuk#sahabatpom  HASIL SURVEI KEPUASAN MASYARAKAT (...)	28 Sep 2026 09:42	Post	134	5	0	0	0	3,73%	https://www.tiktok.com/@bpom.jambi/video/7690410873302584596
 INOVASI PUNGGAWA BPOM JAMBI  HADIR UNTUK ANDA!  Assa...	25 Sep 2026 15:54	Post	110	3	0	1	3	5,45%	https://www.tiktok.com/@bpom.jambi/video/7689393535442750741
Abang Ayuk#sahabatpom Hasil Pengawasan Persentase Apotek ya...	25 Sep 2026 15:52	Post	152	1	0	0	0	0,66%	https://www.tiktok.com/@bpom.jambi/video/7689393159926795541
Abang Ayuk#sahabatpom Balai POM di Jambi melaksanakan koord...	22 Sep 2026 10:20	Video	658	10	0	0	0	1,52%	https://www.tiktok.com/@bpom.jambi/video/7688194233659821333
Abang Ayuk#sahabatpom Bagi kamu yang sudah mengikuti vaksin...	18 Sep 2026 15:50	Post	403	3	1	2	0	0,99%	https://www.tiktok.com/@bpom.jambi/video/7686794900205079815
Kamis, 10 September 2026 dalam upaya memastikan perlindungan...	10 Sep 2026 15:44	Video	110	1	0	0	0	0,91%	https://www.tiktok.com/@bpom.jambi/video/7683824851144035605
Abang ayuk #SahabatBPOM  PERKUAT SINERGI PENGAWASAN Bala...	09 Sep 2026 15:47	Video	425	13	0	0	4	4,00%	https://www.tiktok.com/@bpom.jambi/video/7683454412118871317
Yuk, bersama kita hindari benturan kepentingan! Jaga integri...	09 Sep 2026 15:45	Post	230	1	0	0	0	0,43%	https://www.tiktok.com/@bpom.jambi/video/7683453873960324373

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
CEGAH STUNTING, MULAI DARI KELUARGA! Stunting bukan sekadar...	09 Sep 2026 15:44	Post	99	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7683453670373051668
"BPOM DI JAMBI TERSENYUM" Motto Pelayanan Publik Ramah Kelom...	09 Sep 2026 15:43	Post	118	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7683453465850432789
Abang Ayuk#sahabatbpom Kalau kamu hobi belanja, jangan lupa...	09 Sep 2026 15:22	Post	177	1	0	0	0	0,56%	https://www.tiktok.com/@bpom.jambi/video/7683447878601280788
Abang Ayuk#sahabatbpom Balai Pengawas Obat dan Makanan di Ja...	04 Sep 2026 11:55	Post	249	3	0	0	0	1,20%	https://www.tiktok.com/@bpom.jambi/video/7681539122225401095
Abang Ayuk#sahabatbpom Selasa, 1 September 2026, bertempat d...	02 Sep 2026 07:56	Video	806	8	0	0	0	0,99%	https://www.tiktok.com/@bpom.jambi/video/7680735500612816149
#SERUNAI	31 Aug 2026 08:54	Video	136	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7680008089411669268
Abang Ayuk#sahabatbpom Pada Rabu, 26 Agustus 2026, Kepala Ba...	31 Aug 2026 08:42	Video	126	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7680005164887051541
Abang Ayuk#sahabatbpom berikut kebijakan anti penyuapan di B...	29 Aug 2026 15:09	Post	358	3	0	1	1	1,12%	https://www.tiktok.com/@bpom.jambi/video/7679362613335067925
Abang Ayuk#sahabatbpom Balai Pengawas Obat dan Makanan (BPOM...	29 Aug 2026 15:08	Video	203	6	1	0	0	3,45%	https://www.tiktok.com/@bpom.jambi/video/7679362482804198677
Abang Ayuk#sahabatbpom Apresiasi untuk insan terbaik, inspir...	21 Aug 2026 18:20	Video	227	6	0	0	0	2,64%	https://www.tiktok.com/@bpom.jambi/video/7676443306053717269
Abang Ayuk#sahabatbpom Pada Rabu, 19 Agustus 2026, Penyidik...	21 Aug 2026 18:06	Video	15	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7676439559194004756
Abang Ayuk#sahabatbpom Dalam semangat memperingati HUT Kemer...	20 Aug 2026 09:56	Video	461	8	2	1	0	2,17%	https://www.tiktok.com/@bpom.jambi/video/7675942166304230677
Abang Ayuk#sahabatbpom  TOLAK GRATIFIKASI! Integritas ada...	20 Aug 2026 08:55	Video	717	10	0	1	1	1,53%	https://www.tiktok.com/@bpom.jambi/video/7675926486880095508
Konten tiktok	11 Aug 2026 10:21	Video	142	3	0	0	0	2,11%	https://www.tiktok.com/@bpom.jambi/video/7672609032770735381

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Konten tiktok	10 Aug 2026 11:25	Video	56	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7672254379860266261
Abang ayuk#sahabatbpom pada 4 Agustus 2026, Kepala Balai Pen...	06 Aug 2026 09:51	Video	308	4	0	0	0	1,30%	https://www.tiktok.com/@bpom.jambi/video/7670745722630835477
Konten tiktok	04 Aug 2026 19:03	Video	167	4	0	0	0	2,40%	https://www.tiktok.com/@bpom.jambi/video/7670145915646233876
Konten tiktok	04 Aug 2026 19:02	Video	214	4	0	0	0	1,87%	https://www.tiktok.com/@bpom.jambi/video/7670145762235272468
Konten tiktok	04 Aug 2026 19:02	Video	199	4	0	0	0	2,01%	https://www.tiktok.com/@bpom.jambi/video/7670145526817443092
Kepala Balai POM di Jambi melaksanakan kunjungan koordinasi...	30 Jul 2026 19:49	Video	139	3	0	0	0	2,16%	https://www.tiktok.com/@bpom.jambi/video/7668302316969135381
Balai Pengawas Obat dan Makanan (BPOM) di Jambi melaksanakan...	30 Jul 2026 19:49	Video	156	1	0	0	0	0,64%	https://www.tiktok.com/@bpom.jambi/video/7668302270521527573
Abang ayuk #SahabatBPOM Kepala Balai POM di Jambi melaksana...	29 Jul 2026 18:48	Video	340	2	0	0	1	0,88%	https://www.tiktok.com/@bpom.jambi/video/7667915372938693908
Balai POM di Jambi melaksanakan Monitoring dan Evaluasi (Mon...	29 Jul 2026 18:47	Video	195	1	0	0	0	0,51%	https://www.tiktok.com/@bpom.jambi/video/7667915183418789140
Abang ayuk#sahabatbpom standar pelayanan publik balai pom di...	28 Jul 2026 15:53	Video	114	1	0	0	0	0,88%	https://www.tiktok.com/@bpom.jambi/video/7667499366743166228
Kepala Balai POM di Jambi turut menghadiri kegiatan Peluncur...	25 Jul 2026 19:11	Video	124	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7666437033430224148
Konten tiktok	23 Jul 2026 10:13	Post	122	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7665556325488676117
Kegiatan audiensi dan silaturahmi kepala perwakilan BKKBN p...	17 Jul 2026 13:04	Post	176	3	0	0	0	1,70%	https://www.tiktok.com/@bpom.jambi/video/7663373768303201557
abang ayuk#sahabatbpom Hasil Pengawasan Pengendalian Resista...	30 Jun 2026 17:54	Post	85	2	0	0	0	2,35%	https://www.tiktok.com/@bpom.jambi/video/7657140032473402644
Abang Ayuk#sahabatbpom Saat membeli dan menggunakan Kosmetik...	24 Jun 2026 13:42	Post	122	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7654848703261461780

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
[6/24, 8:16 AM] Esy: BIMTEK Pengendalian Resistensi Antimikr...	24 Jun 2026 13:41	Video	124	3	0	0	0	2,42%	https://www.tiktok.com/@bpom.jambi/video/7654848340890225940
Abang Ayuk#sahabatbpom Lindungi diri dan keluarga dari produ...	19 Jun 2026 14:29	Video	45	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7653005465063787796
Abang Ayuk#sahabatbpom BPOM Mobile, Solusi Cerdas Cek Produk...	19 Jun 2026 14:28	Post	52	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7653004995066924309
Abang Ayuk#sahabatbpom (17/06/2026) Balai POM di Jambi menye...	19 Jun 2026 14:26	Video	58	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7653004543441014036
Abang Ayuk#sahabatbpom Perkuat Kepercayaan Publik melalui Pe...	19 Jun 2026 14:23	Post	59	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7653003781919067412
Whistle Blowing System (WBS) Balai POM di Jambi merupakan sa...	17 Jun 2026 15:41	Post	70	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7652281634124746005
Abang Ayuk#sahabatbpom 🇮🇩 Stop Bahan Berbahaya dalam Pangan!...	17 Jun 2026 15:35	Video	33	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7652280171382328592
42	15 Jun 2026 10:20	Video	25	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7651456836566043920
Abang Ayuk#sahabatbpom 🇮🇩 HASIL SURVEI KEPUASAN MASYARAKAT P...	12 Jun 2026 16:37	Post	115	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7650440839654690068
Abang Ayuk#sahabatbpom Mari kita bersama-sama menciptakan li...	09 Jun 2026 18:12	Post	65	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7649351891016682772
Abang Ayuk#sahabatbpom Mari kita junjung tinggi kejujuran d...	09 Jun 2026 18:12	Post	98	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7649351862784707861
Konten tiktok	09 Jun 2026 18:09	Video	17	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7649351302249581844
Konten tiktok	09 Jun 2026 18:09	Post	73	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7649351180052663572
Konten tiktok	07 Jun 2026 20:17	Post	50	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7648642032684076309

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Melalui Pekan Jamu 2026, kita berkomitmen membawa jamu Indon...	05 Jun 2026 14:40	Post	71	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7647812997506813204
Abang Ayuk#sahabatbpom Melalui penerapan 5 Kunci Keamanan Pa...	05 Jun 2026 11:26	Video	41	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7647763006855580949
Abang Ayuk#sahabatbpom Balai POM di Jambi melaksanakan Upaca...	02 Jun 2026 07:48	Post	35	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7646593568651431189
Abang Ayuk#sahabatbpom Kepala BPOM Jambi Musthofa Anwari, S....	02 Jun 2026 07:47	Post	39	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7646593410807139605
Konten tiktok	02 Jun 2026 07:47	Post	38	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7646593171610275092
Dalam rangka menyambut Hari Raya Idul Adha 1447 H serta cuti...	26 May 2026 12:22	Post	64	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7644066566178442517
Kepala BPOM RI Prof. Taruna Ikrar menerima penugasan akademi...	26 May 2026 11:25	Post	44	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7644051773547646229
Menjelang Idul Adha, momen penyembelihan dan pengolahan dagi...	26 May 2026 11:12	Post	35	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7644048585448852757
#SEPUCUK Balai POM di Jambi	17 May 2026 05:56	Video	40	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7640627348433423636
Konten tiktok	14 May 2026 09:38	Post	54	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7639571290507988244
Tingkatkan Pengetahuan dan Pemahaman Komunitas Sekolah, BPOM...	13 May 2026 16:45	Post	44	1	0	0	0	2,27%	https://www.tiktok.com/@bpom.jambi/video/7639310322968333589
Perkuat Sinergi dan Komitmen untuk wujudkan Kota Pangan Aman...	12 May 2026 16:03	Video	48	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7638928381131853076
#SERUNAI #quote #serunaibpomjambi	11 May 2026 09:24	Video	11	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7638454482522606869
Abang ayuk #SahabatBPOM 3 Vitamin Penting untuk Si Kecil...	06 May 2026 12:30	Post	49	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7636647009075711252
Konten tiktok	05 May 2026 10:10	Video	30	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7636239799233285396

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Konten tiktok	27 Apr 2026 15:32	Video	16	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7633354050708262164
abang ayuk#sahabatbpom jangan asal pilih krim wajah! Kulitmu...	26 Apr 2026 07:29	Post	53	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7632858387075779861
Abang Ayuk #sahabatbpom yuk simak informasi berikut tentang...	24 Apr 2026 12:32	Video	30	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7632194470485691668
Bimbingan Teknis Cara Produksi Pangan Olahan yang Baik (CPPO...	23 Apr 2026 21:13	Post	121	1	0	0	0	0,83%	https://www.tiktok.com/@bpom.jambi/video/7631957606168497428
Konten tiktok	23 Apr 2026 09:35	Video	42	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7631777822477913365
Konten tiktok	22 Apr 2026 10:25	Video	124	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7631419453749595413
Konten tiktok	21 Apr 2026 09:42	Post	382	1	0	1	1	0,52%	https://www.tiktok.com/@bpom.jambi/video/7631037295906360596
Konten tiktok	21 Apr 2026 09:41	Post	39	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7631037066607955220
Abang Ayuk #sahabatbpom Stunting merupakan kondisi akibat ke...	20 Apr 2026 14:27	Video	66	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7630739720535952661
Konten tiktok	20 Apr 2026 14:18	Video	16	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7630737285243325716
Konten tiktok	16 Apr 2026 15:16	Post	109	2	0	0	0	1,83%	https://www.tiktok.com/@bpom.jambi/video/7629268140991515925
Konten tiktok	15 Apr 2026 15:35	Post	603	6	0	0	0	1,00%	https://www.tiktok.com/@bpom.jambi/video/7628901789215051029
Konten tiktok	13 Apr 2026 10:29	Video	21	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7628080856883793172
Konten tiktok	10 Apr 2026 09:56	Post	127	1	0	0	0	0,79%	https://www.tiktok.com/@bpom.jambi/video/7626959078358551829
Abang Ayuk #sahabatbpom Balai POM di Jambi melaksanakan Peng...	10 Apr 2026 09:55	Video	100	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7626958854286282005
Konten tiktok	09 Apr 2026 08:21	Post	106	1	0	0	0	0,94%	https://www.tiktok.com/@bpom.jambi/video/7626563536373828885

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Konten tiktok	06 Apr 2026 09:20	Video	126	2	0	0	0	1,59%	https://www.tiktok.com/@bpom.jambi/video/7625465509445733652
Konten tiktok	03 Apr 2026 18:50	Post	125	12	0	0	0	9,60%	https://www.tiktok.com/@bpom.jambi/video/7624498918822399253
#Repost @bpom_ri JANGAN UCAPIN INI! #SahabatBPOM, Contact C...	31 Mar 2026 07:49	Video	104	1	0	0	0	0,96%	https://www.tiktok.com/@bpom.jambi/video/7623215142565678352
202603301928	30 Mar 2026 19:40	Video	102	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7623027696020278546
Keluarga besar BPOM di Jambi mengucapkan Selamat Idul Fitri...	21 Mar 2026 02:00	Video	37	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7619414755236760852
Senin Ruang Nasihat dan Inspirasi BPOM Jambi - 16 Maret 2026...	16 Mar 2026 15:21	Video	28	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7617765379355528449
#BpomJambi #KosmetikAman #PengawasanBPOM #PengawasanKosmetik	11 Mar 2026 17:09	Video	119	4	0	0	0	3,36%	https://www.tiktok.com/@bpom.jambi/video/7615938039042362625
Senin ruang nasihat & inspirasi - 9 maret 2026	09 Mar 2026 05:53	Video	117	1	0	0	0	0,85%	https://www.tiktok.com/@bpom.jambi/video/7615021641277426964
Top 10 kosmetik ilegal di marketplace selama tahun 2025	09 Mar 2026 05:51	Video	106	1	0	1	1	1,89%	https://www.tiktok.com/@bpom.jambi/video/7615021229996641556
Pengawasan Pangan Takjil - 4 dan 6 Maret 2026	07 Mar 2026 20:55	Video	124	5	1	0	0	4,84%	https://www.tiktok.com/@bpom.jambi/video/7614511974440897812
Pengawasan Pangan Takjil - 5 Maret 2026	07 Mar 2026 20:53	Video	182	7	1	0	0	4,40%	https://www.tiktok.com/@bpom.jambi/video/7614511538208050452
Kegiatan Kepala BPOM Jambi - Maret 2026	07 Mar 2026 20:51	Video	137	5	0	0	0	3,65%	https://www.tiktok.com/@bpom.jambi/video/7614510978180353301
Senin ruang nasihat & inspirasi - 02 maret 2026	07 Mar 2026 20:49	Video	99	1	0	0	0	1,01%	https://www.tiktok.com/@bpom.jambi/video/7614510363446398229
Abang Ayuk #sahabatBPOM Mari simak SEKILAS PUBLIKASI CAPAIA...	28 Feb 2026 10:47	Video	135	5	1	0	0	4,44%	https://www.tiktok.com/@bpom.jambi/video/7611757669908581653
Jambi, 25 Februari 2026 — Aula Kantor Balai Pengawas Obat da...	26 Feb 2026 11:24	Video	141	5	0	0	0	3,55%	https://www.tiktok.com/@bpom.jambi/video/7611025119011491093
Abang Ayuk #sahabatBPOM Jangan konsumsi obat sembarangan sel...	25 Feb 2026 10:08	Post	1.121	7	0	0	0	0,62%	https://www.tiktok.com/@bpom.jambi/video/7610634228643990804

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Takjil enak itu penting Tapi yang lebih penting.. aman da...	22 Feb 2026 15:25	Post	1.762	7	1	0	0	0,45%	https://www.tiktok.com/@bpom.jambi/video/7609602868559006996
Abang Ayuk #sahabatbpom Mari simak SEKILAS PUBLIKASI CAPAIA...	21 Feb 2026 10:31	Video	132	5	0	0	0	3,79%	https://www.tiktok.com/@bpom.jambi/video/7609155946518007060
Abang Ayuk #sahabatbpom Jangan asal pilih pangan untuk takji...	20 Feb 2026 15:04	Video	102	1	0	0	1	1,96%	https://www.tiktok.com/@bpom.jambi/video/7608855107580480769
Abang-ayuk #sahabatBPOM Kepala Balai POM di Jambi Musthofa A...	20 Feb 2026 15:01	Video	118	11	1	0	0	10,17%	https://www.tiktok.com/@bpom.jambi/video/7608854100658228497
Abang Ayuk #SahabatBPOM Ramadhan datang membawa berkah dan k...	20 Feb 2026 14:58	Video	104	4	0	0	0	3,85%	https://www.tiktok.com/@bpom.jambi/video/7608853597375188225
Sepucuk BPOM Jambi Periode 9-13 Februari 2026	20 Feb 2026 14:53	Video	101	2	0	0	0	1,98%	https://www.tiktok.com/@bpom.jambi/video/7608852261959126288
Abang Ayuk #sahabatbpom Dalam rangka menyambut Bulan suci Ra...	13 Feb 2026 17:42	Video	121	4	1	0	0	4,13%	https://www.tiktok.com/@bpom.jambi/video/7606298229092683025
Abang Ayuk #sahabatbpom Pada 11 Februari 2026, Balai POM di...	13 Feb 2026 17:40	Video	188	7	1	0	1	4,79%	https://www.tiktok.com/@bpom.jambi/video/7606297916478672144
Sepucuk BPOM Jambi periode 2-6 Februari 2026	12 Feb 2026 15:09	Video	126	1	0	0	0	0,79%	https://www.tiktok.com/@bpom.jambi/video/7605887864974494977
Abang Ayuk #sahabatbpom jangan asal beli produk karena fomo...	10 Feb 2026 09:44	Video	160	7	0	0	0	4,38%	https://www.tiktok.com/@bpom.jambi/video/7605062036137037074
Memperingati Hari Kanker Sedunia 2026	05 Feb 2026 15:09	Video	684	8	0	0	0	1,17%	https://www.tiktok.com/@bpom.jambi/video/7603289969532144913
#Repost @bpom_ri ... WASPADA PENYALAHGUNAAN N2O #SahabatBPO...	04 Feb 2026 08:26	Post	108	3	0	0	0	2,78%	https://www.tiktok.com/@bpom.jambi/video/7602815402149694727
Sekilas Publikasi Capaian BPOM Jambi 22-30 Januari 2026	03 Feb 2026 11:23	Video	325	2	0	1	0	0,62%	https://www.tiktok.com/@bpom.jambi/video/7602489847802039560
Waspada terhadap penipuan yang mengatasnamakan BPOM. Simak p...	02 Feb 2026 15:28	Video	642	6	0	0	0	0,93%	https://www.tiktok.com/@bpom.jambi/video/7602181795999747344

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Abang Ayuk#sahabatbpom Jambi, 30 Januari 2026 - Memperingati...	30 Jan 2026 21:13	Post	394	3	0	0	0	0,76%	https://www.tiktok.com/@bpom.jambi/video/7601157635844476168
Konten tiktok	30 Jan 2026 15:16	Post	593	5	0	0	0	0,84%	https://www.tiktok.com/@bpom.jambi/video/7601065601418743058
Konten tiktok	30 Jan 2026 11:26	Video	190	3	0	0	0	1,58%	https://www.tiktok.com/@bpom.jambi/video/7601006151026674962
#Repost @bpom_ri PENJELASAN BPOM Hai #SahabatBPOM , BPOM me...	28 Jan 2026 13:24	Post	53	1	0	0	0	1,89%	https://www.tiktok.com/@bpom.jambi/video/7600294544743091463
Konten tiktok	27 Jan 2026 15:46	Video	151	0	0	0	0	0,00%	https://www.tiktok.com/@bpom.jambi/video/7599960049099918610
Konten tiktok	27 Jan 2026 10:12	Video	597	3	0	0	0	0,50%	https://www.tiktok.com/@bpom.jambi/video/7599873906488478994
Konten tiktok	27 Jan 2026 09:25	Video	592	4	0	0	0	0,68%	https://www.tiktok.com/@bpom.jambi/video/7599861848812293383
Konten tiktok	26 Jan 2026 11:09	Video	442	4	0	0	0	0,90%	https://www.tiktok.com/@bpom.jambi/video/7599517601819315474
Konten tiktok	26 Jan 2026 08:22	Video	56	1	0	0	0	1,79%	https://www.tiktok.com/@bpom.jambi/video/7599474594243693832
Konten tiktok	25 Jan 2026 12:27	Post	566	3	0	0	0	0,53%	https://www.tiktok.com/@bpom.jambi/video/7599166623714397448
Konten tiktok	20 Jan 2026 10:33	Post	1.543	9	5	2	0	0,91%	https://www.tiktok.com/@bpom.jambi/video/7597281751983230215
Konten tiktok	20 Jan 2026 09:01	Video	63	1	0	0	0	1,59%	https://www.tiktok.com/@bpom.jambi/video/7597258005939293448
Konten tiktok	19 Jan 2026 10:00	Post	640	3	0	0	0	0,47%	https://www.tiktok.com/@bpom.jambi/video/7596902058058353928
Konten tiktok	16 Jan 2026 08:09	Post	645	36	0	1	0	5,58%	https://www.tiktok.com/@bpom.jambi/video/7595760354609696008
Konten tiktok	12 Jan 2026 15:06	Video	78	1	0	0	0	1,28%	https://www.tiktok.com/@bpom.jambi/video/7594383470491716882
Konten tiktok	07 Jan 2026 09:31	Video	461	5	0	0	0	1,08%	https://www.tiktok.com/@bpom.jambi/video/7592441769573240082
Konten tiktok	07 Jan 2026 09:29	Post	623	1	0	0	0	0,16%	https://www.tiktok.com/@bpom.jambi/video/7592441101802376455

JUDUL KONTEN	TANGGAL UPLOAD	KATEGORI	VIEWS	LIKE	COMMENT	SAVE	SHARE	ENG. RATE	LINK KONTEN
Konten tiktok	02 Jan 2026 19:18	Post	722	15	1	2	1	2,35%	https://www.tiktok.com/@bpom.jambi/video/7590737625506532629

Catatan: Engagement Rate dihitung dari (Like + Komentar + Share) dibagi jumlah Tayangan (Views) pada periode laporan.
Data bersumber dari scraping resmi akun media sosial BPOM melalui Apify.